

MEDIA BIAS BINGO

"An unsettling development"	Sensationalizing	Euphemism used for "illegal"	"[Unidentified] experts say..."
Gives opinion, then asks interviewee, "Do you agree?"	A bigger question left unaddressed in story	Editorial masquerading as news	Misuse of scientific data
No opposing perspective in story	Unflattering photo of politician	Leading question (e.g., "Do you think that...?")	Unnecessarily adding racial or political identities in descriptions
"Corporate greed"	Questions are longer than answers	Advice given	Nonverbal editorial (e.g., frowning)

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Interviewee not allowed to finish making a point	Length and number of soundbites favor one side of the issue	Story unnecessarily framed as a negative	"Militarization of the police"
Advertising presented as news	"This controversial..."	"Racially-charged"	A preferred story is repackaged and re-aired
Spokespersons on one side of an issue not allowed to speak for themselves	"This disturbing video..."	Using " <i>many</i> " instead of " <i>some</i> " (e.g., "Many protesters turned out...")	Pop culture entertainment masquerading as news
"Terrifying news..."	Reports how people feel instead of what they said	Asks interviewee, "Would you say...?"	Calling someone or something "great"